

**your
move**



Department of
Transport

Your Move Schools: Part of the Traffic Management Solution

A proactive approach



Tuesday October 27th 2020 9-12.15pm

Schedule

- Housekeeping
- Declining rates of AT to School- Liam Heitson (Your Move)
- Guest Presenter- Martin Spencer (Principal Planner Shape Urban)
- DoE- background and rationale for Your Move as DA condition
- Traffic Management Case study- Mount Lawley Primary School
- Your Move Schools- Program Highlights
- Make Your Move- workshop
- Lunch

Mt Lawley Primary School Case Study- A collaborative approach to Traffic Management

- **September 2018** - MLPS P&C established a **parent-led** Traffic Management Group (TMG)
- **Community survey** and **workshop** highlighted alternative transport as a key theme
- TMG **registered with Your Move** aiming to **positively** change behaviours through activities and events
- **School Principal support** – this has been critical!
- This is **MLPS's journey** in the Your Move program...

MLPS Traffic Management Group

Sharnie Stuart

18 December 2019 | Mount Lawley Primary School

Points
awarded
54

In September 2018 the Mount Lawley Primary School (MLPS) Traffic Management Group (TMG) was established.

The aim of the TMG is to initiate positive traffic change amongst the school community, reinforce safe respectful behaviour, promote walking/ riding/ scootering to school, and other strategies to improve traffic congestion around the school.

We have been fairly busy since then:

- introduced a traffic section in the newsletter
- created a logo competition reinforcing safe traffic/ alternative transportational modes
- Organised a Walk to School event
- and much more!



Let's improve traffic around
Mount Lawley



More stories from Mount Lawley Primary School

Q3/ Q4 Meetings & Planning

27 August 2020 | [Mount Lawley Primary School](#)

MLPS Parked it for the Planet!

27 August 2020 | [Mount Lawley Primary School](#)

Sustainability Promotion in Newsletter

27 August 2020 | [Mount Lawley Primary School](#)

MLPS – Journey with Your Move

Background on MLPS TMG

- Traffic Management Group formed by P&C –
 - Address poor traffic behaviours & recent near miss incidents
 - Community baseline survey – four key themes
 - **Collaborative, always positive approach**
 - TMG meets twice each term, then with School Principal
 - Leverage the school volunteer base with strong support from our P&C
 - Continuous positive fun student experiences to engage them as champions
 - Synergies with School's Sustainability Committee when activities have an environmental theme
 - **Your Move & Traffic Management**
 - Lends to credibility for our parent-led actions
 - Structured program - variety of activities appealing to our target audience
 - Great resources, guidance and assistance from experts
 - Hoping to develop a reciprocal relationship where the school and Your Move can help each other
1. **Improve kiss n' drive** (City of Stirling [CoS] support, e.g. extension, enhanced signage & communicate etiquette)
 2. **Improve infrastructure** (CoS support & Dept of Education to improve roads on either side of school)
 3. **Motivate Safe Driving Behaviours** (positive / fun promotions, education and ongoing activities)
 4. **Promote Alternatives to Driving (partnering with Your Move)**

MLPS – Journey with Your Move

Activities / Events - Partnering with Your Move we have delivered:

- An **annual event calendar** of school traffic related education activities
- **Baseline & end-of-year student surveys** to monitor school traffic patterns
- **Bicycle education sessions** for junior students using Your Move points
- **Ride2School Day, World Environment Day** competition and numerous social media promotions to encourage alternative transportation to school
- An event to launch **Connecting Schools Grant** where we hosted a Minister for Transport school visit

Benefits / outcomes

- Significant **increase in cycling and scooting** to school
- Positive **behavioural changes** in the school community regarding school traffic
- Creating a community tie with a shared aim of nurturing student safety and wellbeing
- **Informed student body** sharing key messages and influencing parent / carers

Future planning

- TMG delivered a **School Traffic Management Plan** for ongoing sustainability of our Your Move program
- Collaboration with Your Move and CoS to identify, create and **promote safe walking routes** and active travel
- Seeking funding through the **Connecting School Grants** to improve our bicycle parking facilities



A Principal's perspective

1. Traffic management approach

- Very strategic and well planned from the beginning

2. School community response to Your Move

- Has provided a platform for the community to actively contribute to road safety and alternative transport

3. Ease of program implementation

- The parent-led approach has been successful with minimal impact on teachers and school staff

4. School community response to Your Move

- Heightened sense of community and enjoyment from participating in Your Move events
- Has given many students their first opportunity to bike or scoot (building their awareness and confidence of what is possible)

5. Program challenges

- Undoing long held engrained driving behaviours takes time
- Constraint of time-poor lifestyles means driving will always be an element of school traffic we need to manage

6. Where to from here

- Connecting School Grants to upgrade our bike storage for increased volumes
- Taking these behaviours beyond the school gate
- Creating a fun 2021 annual calendar to build momentum and retain community support and interest